

COMMUNITY EVENT SIGN POLICY AND PROCEDURE

1. The city manager or his designee shall manage the community event sign program. The city manager or his designee may grant exceptions to this policy. The city manager may refuse any request. The city manager's decision shall be final and may not be appealed to the city council unless approved by the city manager for review by the city council.

2. All submissions must be made on the form provided by the city in person, by postal mail or e-mail.

3. There is no fee.

if not users. taxpayers pay council against me!

4. City of Lago Vista news, safety or emergency messages and events take precedence.

5. All requests granted are on a first come first serve basis.

6. The message shall not be longer than three lines and 15 characters including spaces per line. In order to maximize the number of events or news that may appear on the community event sign, the city manager or his designee may decrease the number of characters in the message or decrease the time the message would be posted, but for not less than two weeks.

7. Requests will not be accepted earlier than 45 days nor later than three days before the event.

8. The message will not be displayed longer than 30 days and the message will not be displayed earlier than 30 days prior to the event unless specifically approved by the city manager for events that may attract more than 1000 persons.

9. The message shall not be of a political or religious nature.

Mary's Fish Fry / Octoberfest

10. Messages may not be an advertisement of a private business, service, or product.

No vacation Bible school

11. An organization may not request more than four events per calendar year, nor may an event for the same kind of event, such as a fish fry, be advertised more than four times in a calendar year.

12. Generally, to qualify for a community-wide event, at least 100 people would be expected to attend the event.

13. The event must be within the city limits of Lago Vista, unless approved by the city manager and for a \$250 fee. Local community events take precedence over all other events.

Best for government to be out of religion, agree with ACLU, Separation of church + state

*Big umbrella
Want to avoid cost of policy signs*